



# Transforming Local Infrastructure Social Enterprise Network

## Case study

### We LoVe Crafts



We LoVe Crafts is based in the Mander Centre and sells arts and crafts made by people living in the Wolverhampton area. The shop provides an opportunity for artists and craft makers to earn an income from the sale of their work. Helen Ryman, from the Social Enterprise Network, explains more.



“Elliot Lord always knew that he wanted to do something for local people in Wolverhampton and was open to the different ways that this might happen.

“He was introduced to enterprise support by TLI partner Access to Business. After attending an Introduction to Social Enterprise course and realising the potential of social enterprise to fulfil his dream, Elliot took up social enterprise business support from TLI at the points that he needed it.

“Elliot decided that he wanted to sell arts and crafts made by people living in the Wolverhampton area. He began the hard work by piloting a stall at Wolverhampton Indoor Market.



“Following this success, Elliot is now working at the We LoVe Crafts shop in Wolverhampton city centre. The shop sells jewellery, bags, cards, cushions, prints, paintings, ceramics, enamels, knitwear, clothes and much more.

“The social value lies in supporting creativity in the local economy, giving new opportunities to people who would like to earn money from their skills and to pay good rates to people whose work is on sale.

“Congratulations to Elliot and all the arts and crafts makers who are making this enterprise a success.”

We LoVe Crafts

<https://www.facebook.com/WeLoveCrafts>

